





Please return your application to Kevin Schwartz, ([kschwartz@unc.edu](mailto:kschwartz@unc.edu)) or to DTH, CB# 5210, Suite 2409, Carolina Union. Thank you for your interest in serving the DTH.

## **About The Daily Tar Heel (DTH Publishing Corp.) Board of Directors**

The DTH, now 113 years old, incorporated its operation in 1989 as a separate educational 501(c)(3) non-profit legal entity from the University and formed a student-majority board of directors to govern its non-editorial operations. The DTH stopped taking student fee money in 1993, making it completely financially independent for the first time. It now generates all of its own revenues, primarily from the sale of local retail display advertising. The paper, an officially recognized student organization, has been housed in the Frank Porter Graham Student Union since 1969 and now pays a facility fee for that privilege.

The DTH employs six full-time professionals in non-editorial functions, and the student editor is vested with final authority over the content of the paper. At the height of the school year, there are some 75 paid part-time student employees in news, advertising, customer service and production functions and another 100 or more student volunteers.

### Board of Directors General Powers

The affairs of the corporation shall be managed by its Board of Directors provided that the Editor of The Daily Tar Heel is vested with final authority and responsibility over the form and the contents of the newspaper. Management duties shall include:

- a) establishment of non-editorial policies;
- b) Approval of the annual budget for the DTH Publishing Corp.;
- c) Serving as publisher of The Daily Tar Heel;
- d) Employ all full-time personnel pursuant to contracts entered into by the Board;
- e) Enter into any contract or execute and deliver any instrument in the name of and behalf of the corporation, and such authority may be general or confined to specific instances;
- f) Annually review the standard operating procedures for the management of DTH Publishing Corporation;
- g) Annually direct the search for the Editor of The Daily Tar Heel;
- h) Annually direct the search for new board members to fill board vacancies.

### Mission Statement

The mission of the DTH is "to act as a laboratory providing training for students in various aspects of publishing, editing and managing a student newspaper...by publishing on a wide range of issues and views...which serve as a vital part of the university's educational mission by improving and/or developing students' journalistic capabilities."

### Meetings

The board generally meets once a month for about 90 minutes in September, October, November, January, February, March, April and May. Committees of the board may perform functions outside of the regular board meetings.

If you have any questions about the board or the appointment process, please call Kevin Schwartz at 962-0520